

2018 PHTT: AJMAN

PROJECT DEAP



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MARKETPLACE





Scan your NYU ID to start your free blood pressure test

Quick survey before you begin

Which of the following affects high blood pressure?

A. High Sugar Intake

B. High Sodium Intake

C. High Potassium
Intake

D. High Calcium Intake

Quick survey before you begin

What does high blood pressure lead to?

A. Cancer	B. Cardiovascular disease
C. Autism	D. Flu

Now the Blood Pressure Test will begin

Please sit down

.

Take 5 deep breaths

.

Place your arm in the Blood Pressure Cuff



Tap to begin your free blood pressure test

Eating a lot of salt will increase your blood pressure ...



...High blood pressure puts you at risk of heart disease

Your Blood Pressure Results

160/100



You have HIGH blood pressure

Recommendations

Please visit the Health and Wellness centre to seek medical advice

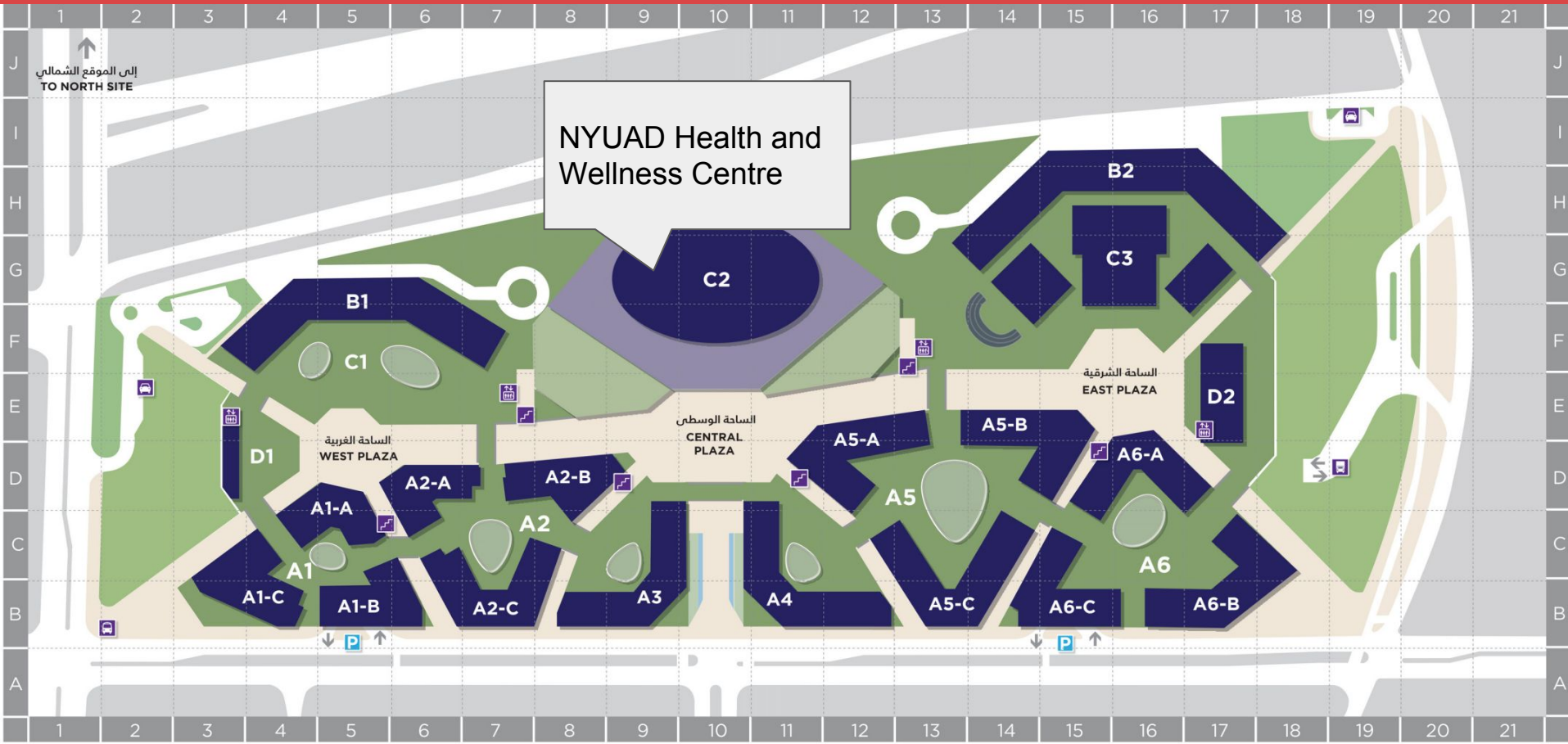


Consider eating a low sodium diet



Make sure you are getting at least 150 minutes of moderate aerobic activity and strength exercises on 2 or more days a week

Nearest Medical Centres



Would you like to send these results to your email?

Email:



I would like to send my results to the UAE Ministry of Health and Prevention

I would like to receive more information about hypertension and blood pressure

Quick survey before you go

Which of the following effects blood pressure?

A. High Sugar Intake

B. High Sodium Intake

C. High Potassium
Intake

D. High Calcium Intake

Quick survey before you go

What does high blood pressure lead to?

A. Cancer	B. Cardiovascular disease
C. Autism	D. Flu

Thank you for taking care of your health



Scan this QR code for more information



Project DEAP



D etection

E ducation

A wareness

P revention



of hypertension

PROPERTY

NO-ZONE



**SILENT
BUT
DEADLY**

WHAT IS THE PROBLEM?



Target Population

Youth: University Students



Literature Review

- "Development Of Hypertension In Adolescents With Pre-Hypertension"
(Karen Redwine)
- "Early diagnosis saves lives: focus on patients with hypertension" (Sadi Gulec)



"Early diagnosis saves lives: focus on patients with hypertension" Kidney international supplements vol. 3,4 (2013): 332-334.

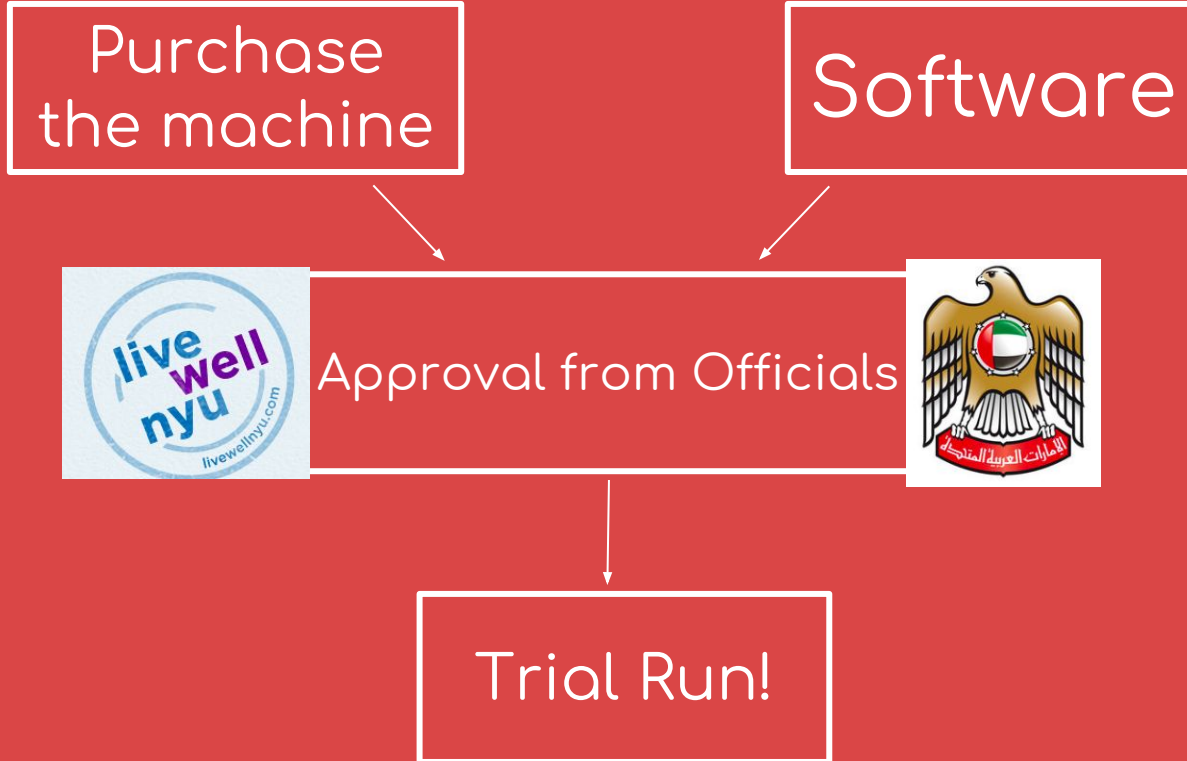
Redwine, Karen M. et al. "Development Of Hypertension In Adolescents With Pre-Hypertension". The Journal Of Pediatrics vol 160, 1 (2012): 98-103. Elsevier BV

Challenges

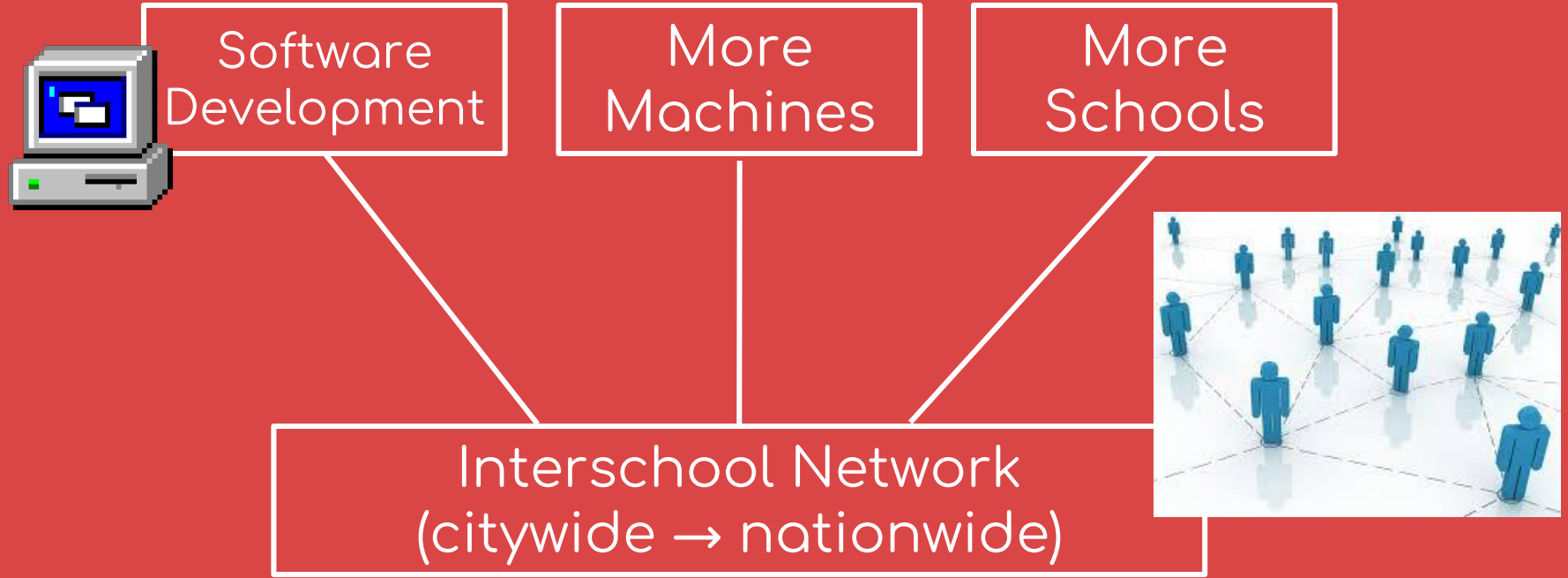
- Time frame
- Financial resources
- Incentives for stakeholders



Timeline - Shortterm (1 semester)



Timeline - Long Term (Approx. 3 years)



Stakeholders



NYUAD Officials

But why would they say yes?



Abu Dhabi Department
of Health

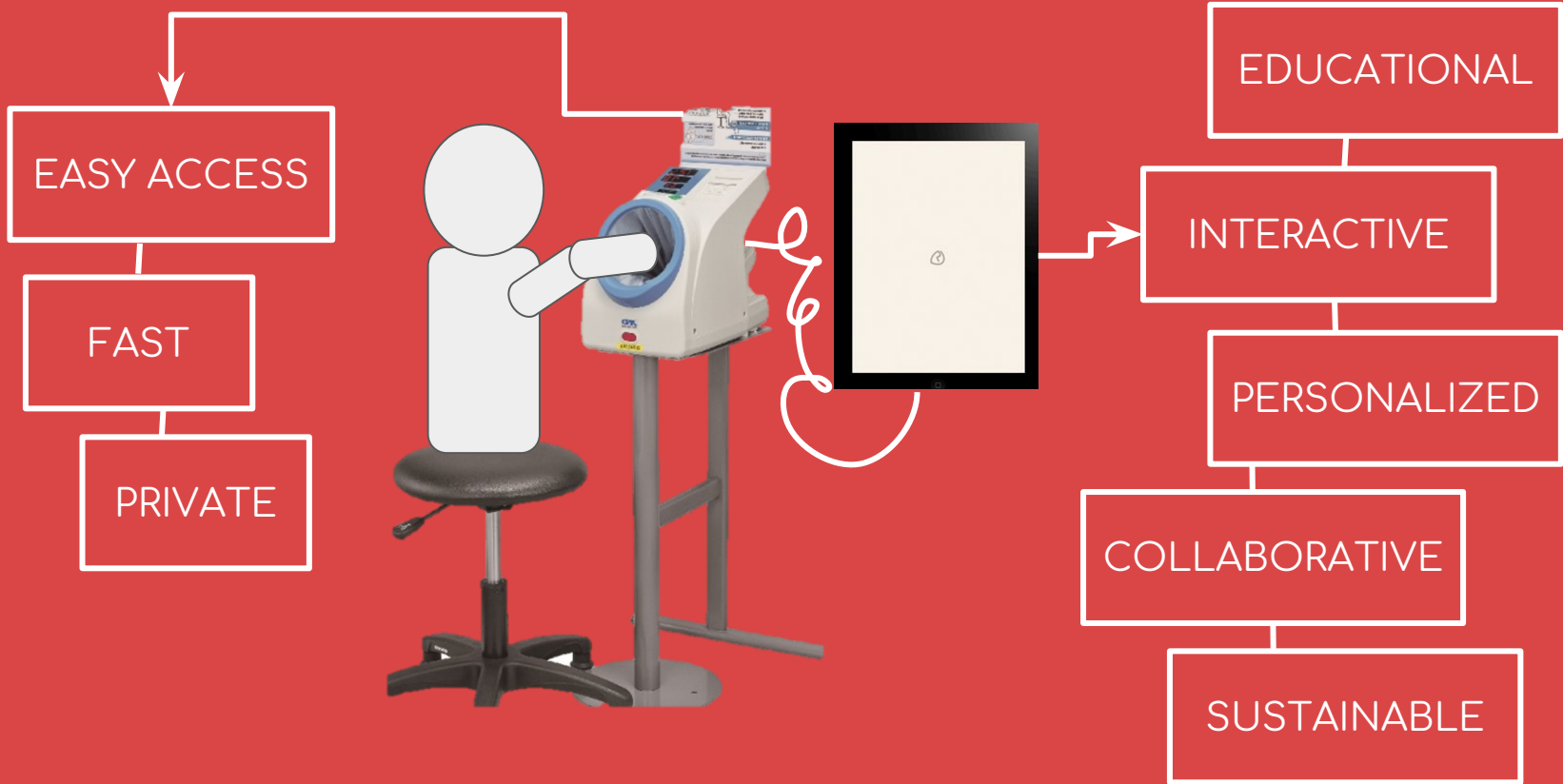
Process Evaluation

HOW DO WE MEASURE THE SUCCESS?

- Survey: before and after
- Data collection and analysis: Internal & External



Advantages



Q&A